



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser **Larry Kissell for Congress (9216)**  
Agency **Chao Strategy Message & Media (5389)**  
Buyer **CERTO,MICHELE**  
Salesperson **Telerep/Philadelphia, Philadelphia (1057)**  
ph: (555) 555-5555

Invoice **645787**  
Inv Date **10/28/2012**  
Terms **Net 30**  
Contract **335524**  
Bill Type **Standard**  
Period **10/1/2012 - 10/28/2012**

**Chao Strategy Message & Media**  
**Attn: Kissell**  
**1322 G Street, SE**  
**Washington, DC 20003**

AgM

Product **Political - Federal Candidate (1067)**  
Brand **1701 Congress (138983)**  
Acct Types **National/Political**  
Est/Headline **1701/06362401**  
Demo  
Revision  
Comments **KISSELL FOR CONGRESS**  
**\*\*\*\*\* THIS IS A CASH IN ADVANCE**

CO-OP/Order Type **No/Normal**  
Package  
Gen. Date **10/31/2012 11:33:45AM**

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/Sec	Amount	Remarks
1.0	Contract Line Remarks:		<b>EYEWIT NWS 11</b>						
Spot	11:00:00PM-11:35:00PM	Day,F-1		10/05/12 11:23PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	LKWRT12	\$1200.00	
2.0	Contract Line Remarks:		<b>ABC-NITELINE&lt;</b>						
Spot	11:35:00PM-12:00:00AM	Day,F-1		10/05/12 11:56PM (Fr)	00:30	HIGH SCHOOL FOOTBALL EXTRA	LKWRT12	\$700.00	
3.0	Contract Line Remarks:		<b>VIEW-ABC</b>						
Spot	10:58:00AM-12:00:00PM	Day,F-1		10/05/12 10:58AM (Fr)	00:30	The View	LKWRT12	\$550.00	
4.0	Contract Line Remarks:		<b>DR. OZ</b>						
Spot	4:00:00PM- 5:00:00PM	Day,F-1		10/05/12 4:12PM (Fr)	00:30	DR. OZ SHOW	LKWRT12	\$825.00	
5.0	Contract Line Remarks:		<b>EYEWIT NWS 6</b>						
Spot	6:00:00PM- 6:30:00PM	Day,F-1		10/05/12 6:22PM (Fr)	00:30	EYEWITNESS NEWS 6P	LKWRT12	\$1100.00	
6.0	Contract Line Remarks:		<b>INSIDE EDITION</b>						
Spot	6:58:00PM- 7:30:00PM	Day,F-1		10/05/12 7:28PM (Fr)	00:30	ENTERTAINMENT TONIGHT	LKWRT12	\$1200.00	
7.0	Contract Line Remarks:		<b>GD MRN AMR-ABC</b>						
Spot	7:00:00AM- 8:00:00AM	Day,F-1		10/05/12 7:28AM (Fr)	00:30	GOOD MORNING AMERICA /A-8A	LKWRT12	\$775.00	
8.0	Contract Line Remarks:		<b>GLASS HSE-ABC</b>						
Spot	10:00:00PM-11:00:00PM	Day,M-1		10/08/12 10:35PM (Mo)	00:30	Castle	LKWRT12	\$4500.00	
9.0	Contract Line Remarks:		<b>EYEWIT NWS 11</b>						
Spot	11:00:00PM-11:35:00PM	Day,M-1		10/08/12 11:30PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	LKWRT12	\$1200.00	
10.0	Contract Line Remarks:		<b>VIEW-ABC</b>						
Spot	10:58:00AM-12:00:00PM	Day,M-1		10/08/12 10:59AM (Mo)	00:30	The View	LKWRT12	\$550.00	
11.0	Contract Line Remarks:		<b>EYEWIT NWS 5&lt;</b>						
Spot	5:00:00PM- 5:30:00PM	Day,M-1		10/08/12 5:27PM (Mo)	00:30	EYEWITNESS NEWS 5P	LKWRT12	\$850.00	
12.0	Contract Line Remarks:		<b>UPDATED 9/28, EYE NWS DAYBRK</b>						
Spot	6:00:00AM- 7:00:00AM	Day,M-1		10/08/12 6:54AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	LKWRT12	\$850.00	
13.0	Contract Line Remarks:		<b>INSIDE EDITION</b>						
Spot	6:58:00PM- 7:30:00PM	Day,M-1		10/08/12 7:26PM (Mo)	00:30	INSIDE EDITION	LKWRT12	\$1200.00	
14.0	Contract Line Remarks:		<b>GD MRN AMR-ABC&lt;</b>						
Spot	8:00:00AM- 9:00:00AM	Day,M-1		10/08/12 8:54AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	LKWRT12	\$725.00	
15.0	Contract Line Remarks:		<b>EYEWIT NWS 11</b>						
Spot	11:00:00PM-11:35:00PM	Day,Th-1		10/04/12 11:22PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	LKWRT12	\$1200.00	
16.0	Contract Line Remarks:		<b>EYEWIT NWS 5&lt;</b>						
Spot	5:00:00PM- 5:30:00PM	Day,Th-1		10/04/12 5:28PM (Th)	00:30	EYEWITNESS NEWS 5P	LKWRT12	\$850.00	
17.0	Contract Line Remarks:		<b>EYEWIT NWS 6</b>						
Spot	6:00:00PM- 6:30:00PM	Day,Th-1		10/04/12 6:28PM (Th)	00:30	EYEWITNESS NEWS 6P	LKWRT12	\$1100.00	
18.0	Contract Line Remarks:		<b>UPDATED 9/28, EYE NWS DAYBRK</b>						
Spot	6:00:00AM- 7:00:00AM	Day,Th-1		10/04/12 6:44AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	LKWRT12	\$850.00	
19.0	Contract Line Remarks:		<b>GD MRN AMR-ABC&lt;</b>						
Spot	8:00:00AM- 9:00:00AM	Day,Th-1		10/04/12 8:48AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	LKWRT12	\$725.00	
20.0	Contract Line Remarks:		<b>EYEWIT NWS 11</b>						
Spot	11:00:00PM-11:35:00PM	Day,Tu-1		10/09/12 11:27PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	LKBA12	\$1200.00	



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21.0	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS 5&lt;</b>						
	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1	10/09/12 5:23PM (Tu)	00:30	EYEWITNESS NEWS 5P	LKBA12	\$850.00	
22.0	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS 6</b>						
	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1	10/09/12 6:14PM (Tu)	00:30	EYEWITNESS NEWS 6P	LKBA12	\$1100.00	
23.0	<b>Contract Line Remarks:</b>		<b>GD MRN AMR-ABC</b>						
	Spot	7:00:00AM- 8:00:00AM	Day, Tu-1	10/09/12 7:28AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	LKBA12	\$775.00	
24.0	<b>Contract Line Remarks:</b>		<b>GD MRN AMR-ABC&lt;</b>						
	Spot	8:00:00AM- 9:00:00AM	Day, Tu-1	10/09/12 8:49AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	LKBA12	\$725.00	
25.0	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS 11</b>						
	Spot	11:00:00PM-11:35:00PM	Day, W-1	10/10/12 11:26PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	LKBA12	\$1200.00	
26.0	<b>Contract Line Remarks:</b>		<b>ABC-NITELINE&lt;</b>						
	Spot	11:35:00PM-12:00:00AM	Day, W-1	10/10/12 11:57PM (We)	00:30	Nightline	LKBA12	\$700.00	
27.0	<b>Contract Line Remarks:</b>		<b>VIEW-ABC</b>						
	Spot	10:58:00AM-12:00:00PM	Day, W-1	10/10/12 11:34AM (We)	00:30	The View	LKBA12	\$550.00	
28.0	<b>Contract Line Remarks:</b>		<b>DR. OZ</b>						
	Spot	4:00:00PM- 5:00:00PM	Day, W-1	10/10/12 4:23PM (We)	00:30	DR. OZ SHOW	LKBA12	\$825.00	
29.0	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS 6</b>						
	Spot	6:00:00PM- 6:30:00PM	Day, W-1	10/10/12 6:13PM (We)	00:30	EYEWITNESS NEWS 6P	LKBA12	\$1100.00	
30.0	<b>Contract Line Remarks:</b>		<b>UPDATED 9/28. EYE NWS DAYBRK</b>						
	Spot	6:00:00AM- 7:00:00AM	Day, W-1	10/10/12 6:42AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	LKBA12	\$850.00	
31.0	<b>Contract Line Remarks:</b>		<b>INSIDE EDITION</b>						
	Spot	6:58:00PM- 7:30:00PM	Day, W-1	10/10/12 7:25PM (We)	00:30	INSIDE EDITION	LKBA12	\$1200.00	
32.0	<b>Contract Line Remarks:</b>		<b>GD MRN AMR-ABC</b>						
	Spot	7:00:00AM- 8:00:00AM	Day, W-1	10/10/12 7:55AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	LKBA12	\$775.00	
33.0	<b>Contract Line Remarks:</b>		<b>AVG. ALL WKS</b>						
	Spot	8:00:00PM- 8:30:00PM	Day, W-1	10/10/12 7:59PM (We)	00:30	THE MIDDLE	LKBA12	\$4000.00	
34.0	Spot	9:00:00PM-10:00:00PM	Per week (1), Fr	10/19/12 9:15PM (Fr)	00:30	WHAT WOULD YOU DO?	LKBA12	\$1575.00	
35.0	Spot	4:00:00PM- 5:00:00PM	Per week (1), Su	10/21/12 4:14PM (Su)	00:30	WORLD'S FUNNIEST MOMENTS-HALLOWEEN	LKBA12	\$210.00	
36.0	Spot	6:30:00PM- 7:00:00PM	Per week (1), Su	10/28/12 6:57PM (Su)	00:30	ABC World News Sunday	LKBA12	\$2895.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$41,480.00	Total Spots	36
Commission	(\$6,222.00)		
Net Total	\$35,258.00		